Draw a Happy Birthday Banner: Lettering and Layout Guide

Topic reference / ordinary illustration



Ordinary topic reference. Hypothetical dimensions in the four tasks are supplied in their own text; this illustration is not their measured answer.

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Worked example / complete source key

A strip is 50 cm long with 3 cm margins on each side. The text has 10 letters, an average letter width of 3 cm, and 9 gaps of 1 cm. Does the lettering fit?

Answer: Usable length is 50 minus 6 equals 44 cm. Letter width total is 10 times 3 equals 30 cm. Gap total is 9 times 1 equals 9 cm. Planned lettering is 30 plus 9 equals 39 cm. Since 39 cm is less than 44 cm, it fits with 5 cm to spare.